

**H2020-ICT-2018-2 /ICT-28-2018-CSA**  
**SOMA: Social Observatory for Disinformation and Social Media Analysis**



## D6.1 Project Website

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## Document Revision History

Version	Date	Modifications Introduced	
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V0.1	11/12/2018	Initial version	ATC
V0.2	19/12/2018	Partners comments	ATC
V1	27/12/2018	Final version	ATC

## **Executive Summary**

This deliverable, D6.1 Project Website, presents the functionality of the official website of the SOMA project. The document describes the infrastructure of the SOMA website and presents the publicly available features.

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## List of Terms and Abbreviations

Abbreviation	Definition
ATC	Athens Technology Center
CMS	Content Management System
EU	European Union
GPL	General Public License
Mbps	Megabits per second
URL	Uniform Resource Locator
WP	Work package

# 1 Introduction

## 1.1 Purpose and Scope

Making information available and easily accessible is an important contribution to the dissemination of the results of any EU funded project. In SOMA, the dissemination and communication activities aim to provide proper visibility of the project by creating appropriate visual and editorial support elements for all documents issued, as well as by ensuring a regular outward flow of information on the project's ongoing progress and results obtained.

The purpose of deliverable D6.1 is to set up the SOMA website, which will serve as a collaboration tool for knowledge, experience and best practice sharing, as well as consolidation of results and dissemination support.

The SOMA website will provide all related information about the SOMA project, such as the objectives, results and impact. The website is foreseen to incrementally provide project information and achievements and stimulate contacts with other users thus building up a community, which will support the project and vice versa.

## 1.2 Structure of the Deliverable

This deliverable is structured as follows:

- Section 2 presents the SOMA Website. Specifically, in subsection 2.1 the website infrastructure is described while subsection 2.2 provides the website description. In addition, different snapshots of the website pages are given.
- Section 3 concludes this deliverable.

## 2 SOMA Website

### 2.1 Website Infrastructure

#### 2.1.1 URL

The SOMA consortium has acquired the following URL, which is used by Internet users for accessing the SOMA website <http://www.disinfectobservatory.org/>. Since November 30th, 2018 the website is publicly available.

#### 2.1.2 Website Architecture

The project's website consists of a public area where visitors will be able to acquire information regarding the project and to find information about contacting the project's partners.

The underlying platform is WordPress (<https://wordpress.org/>) which is free and open-source content management system (CMS) that allows easily organizing, managing and publishing content, with an endless variety of customization. WordPress was used by more than 29.3% of the top 10 million websites as of January 2018 and is reportedly the most popular website management or blogging system in use on the Web, supporting more than 60 million websites. WordPress is distributed under the terms of the GNU General Public License (or "GPL"), which means anyone is free to download it and share it with others. This open development model means that WordPress professionals, designers, bloggers, enthusiasts are constantly working to make sure WordPress is a cutting-edge platform that supports the latest technologies that the Web has to offer. The WordPress project's principles encourage modularity, standards, collaboration, ease-of-use, and more.

#### 2.1.3 Other Issues

##### 2.1.3.1 Hosting

The website is hosted at the premises of ATC in Greece. The servers used for hosting, guarantee the 24/7 operation of the platform, as they are capable of handling high load and operate on a 50Mbps connection to the Internet.

Backups of the system are taken as standard on a daily basis in order for the system to be able to recover in case of a failure.

##### 2.1.3.2 Website Statistics

The statistics regarding the visitors of the website are constantly recorded and stored, using the Google Analytics toolkit so that consortium members can have access to the history logs and are able to extract useful information about the website operation.

##### 2.1.3.3 Compatibility with Browsers

The website is compatible with the following web browsers:

- Microsoft Internet Explorer 10 or higher;
- Microsoft Edge;
- Mozilla Firefox 5.0 or higher;
- Google Chrome.

## 2.2 Website Description

The structure of the SOMA website consists of the following webpages:

- Homepage
- The Observatory
- Who are we
- Blog
- Contact

The following sections provide an overview of the project website including snapshots and short descriptions per webpage.

### 2.2.1 Homepage

The homepage provides users with welcome message to the project’s website.



Figure 1: SOMA Homepage screenshot

### 2.2.2 The Observatory

This webpage offers information about the scope of the Observatory as well as its target users.

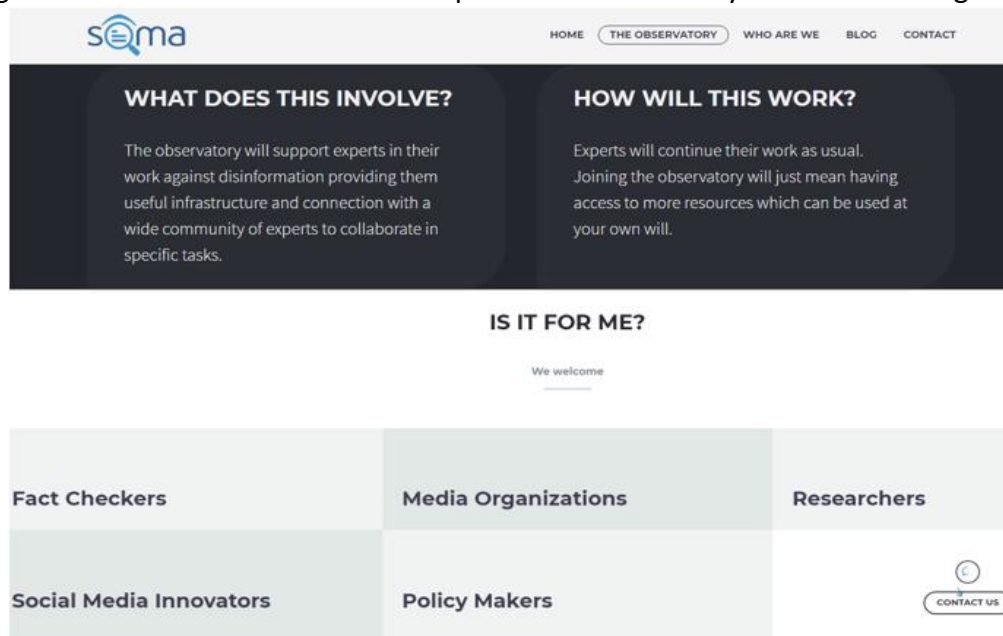


Figure 2: “The Observatory” screenshot

### 2.2.3 Who are we

The “Who Are We” webpage presents the project consortium. All partners’ logos are displayed and links to their official websites and Twitter accounts are provided.

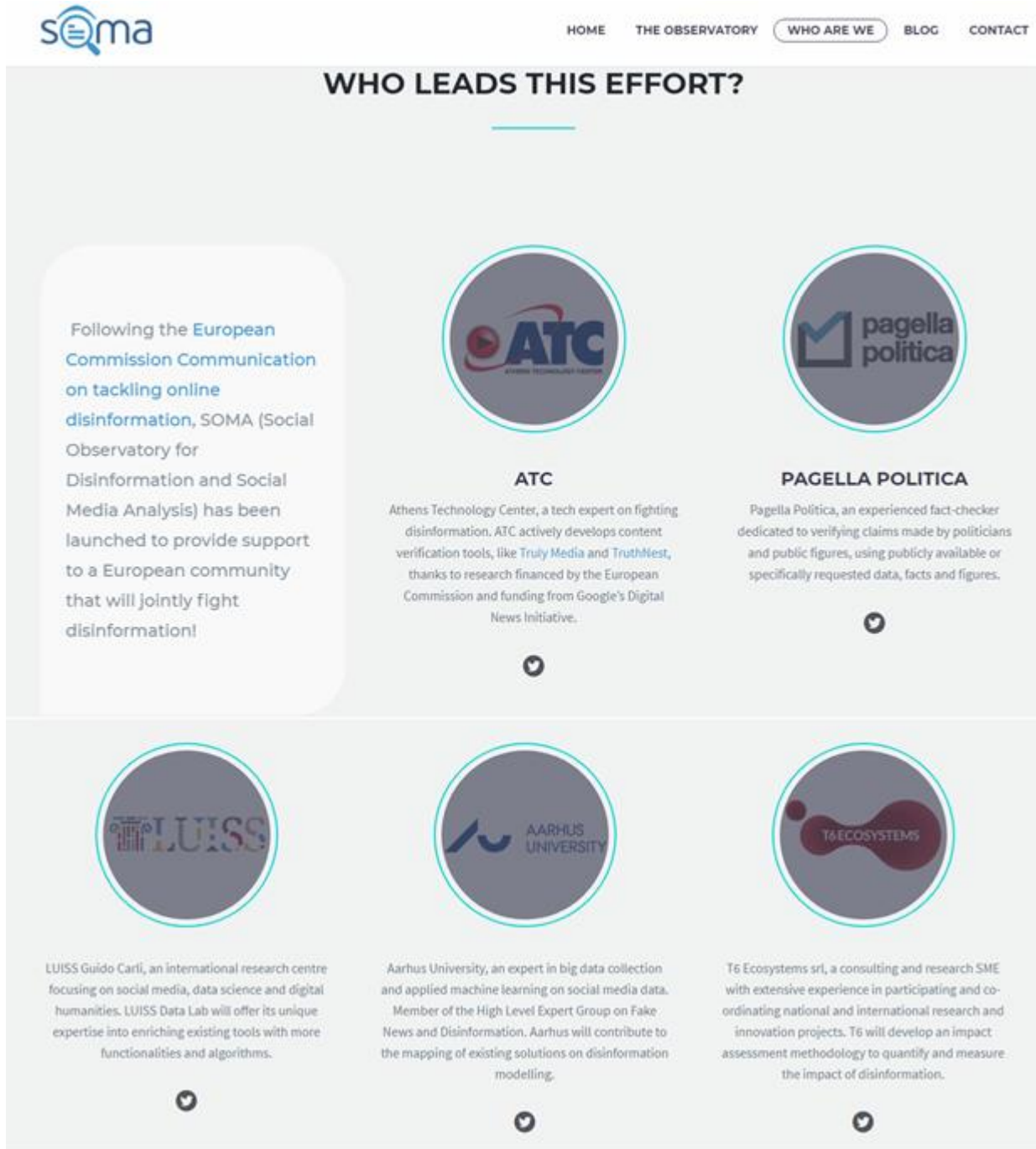


Figure 3: “Who are we” screenshot



### 2.2.4 SOMA Expected Results

In this webpage a synopsis of the SOMA results that the project will produce are presented.

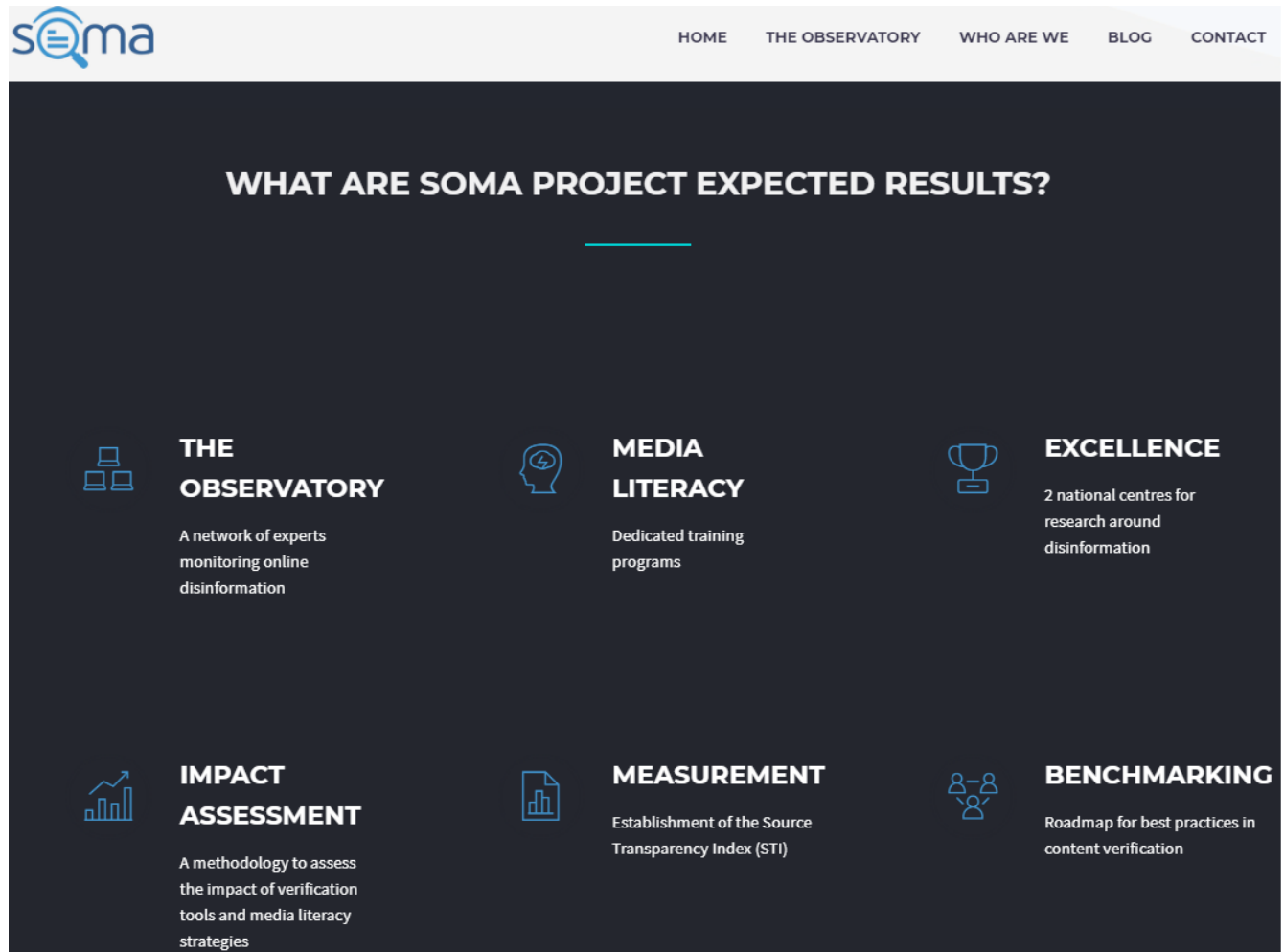


Figure 4: "SOMA Expected Results" screenshot

### 2.2.5 Blog

The “Blog” webpage, as presented in the following Figure, will provide access to News and Events items throughout the project’s duration. Currently some News items are provided.



Figure 5: “Blog” screenshot

### 2.2.6 Additional Features

By clicking the “Subscribe” button the user can subscribe to the SOMA Newsletter by filling the relevant form, as presented in Figure7.

The footer of the webpage contains a short informative text about the project, recent Twitter updates and direct links to the recent posts. A “Contact Us” section is also included giving contact details of the Project Coordinator as well as direct link to the project’s Twitter account. Finally, it contains the acknowledgement of EU funding and Privacy Policy/Terms of Use / Cookie Declaration.

The screenshot displays the SOMA website interface. At the top left is the SOMA logo. A navigation menu at the top right includes links for HOME, THE OBSERVATORY, WHO ARE WE, BLOG, and CONTACT. Below the navigation is a large blue banner with the text "SUBSCRIBE AND KEEP IN TOUCH WITH OUR NEWS!" and a central "SUBSCRIBE" button. The main content area is divided into three columns: "About Soma" with a paragraph about the project's mission; "Recent Tweets" featuring a tweet from the European Disinformation Observatory; and "Contact" with details for the Project Coordinator, Nikos Sarris, including an email address and a social media link. At the bottom, there is a footer section with the European Union flag and text stating the project is co-funded by the European Union and providing a disclaimer about the funding source and the project's views.

Figure 6: Additional Features



The observatory will support experts in their work against disinformation providing them useful infrastructure and connection with a wide community of experts to collaborate in specific tasks. We welcome fact checkers, media organizations, researchers, social media innovators and policy makers!

Sign Up today to receive the H2020 SOMA project newsletter.

Email Address

First Name

Last Name

Organization

Preferred format

- HTML
- Plain-text

GDPR Consent

By checking the tick box below, you consent to provide your personal data (full name, email and organization) in order to receive the H2020 SOMA project newsletters and you agree to our Privacy Policy, as presented on our website <http://www.disinfoobservatory.org>.

I consent

You can unsubscribe at any time by clicking the link in the footer of our emails.



We use Mailchimp as our marketing platform. By clicking below to subscribe, you acknowledge that your information will be transferred to Mailchimp for processing. [Learn more about Mailchimp's privacy practices here.](#)

Subscribe to list

Figure 7: Newsletter subscription form

### 3 Conclusions

This deliverable, D6.1 Project Website is part of the WP6 Dissemination and Sustainability planning and provides information regarding the design and implementation of the Project's Website.

The SOMA website was made publicly available since the early stages of the project (30<sup>th</sup> of November) and is important dissemination channel for the project results and spreading the SOMA knowledge to wide audiences. The SOMA website will be maintained and updated on a regular basis throughout the project's duration.

## 4 References

- [1] Annex 1 (part A): Coordination & Support Action, 825469 SOMA
- [2] SOMA Website <http://www.disinfobservatory.org>