



# Join the European Observatory against Disinformation!



[www.disinfobservatory.org](http://www.disinfobservatory.org) | [info@disinfobservatory.org](mailto:info@disinfobservatory.org) | [@SOMAObservatory](https://twitter.com/SOMAObservatory)

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# Join

## the European Observatory against Disinformation!

### WHAT DOES THIS INVOLVE?

The observatory will support experts in their work against disinformation providing them useful infrastructure and connection with a wide community of experts to collaborate in specific tasks.

### IS IT FOR ME?

We welcome:

- Fact Checkers
- Media Organizations
- Researchers
- Social Media Innovators
- Policy Makers

### HOW WILL THIS WORK?

Experts will continue their work as usual. In fact, joining the observatory will provide them with more resources to use at their will.

## WHAT ARE SOMA PROJECT EXPECTED RESULTS?



#### THE OBSERVATORY

A network of experts monitoring online disinformation



#### MEDIA LITERACY

Dedicated training programs



#### EXCELLENCE

2 national centres for research around disinformation



#### IMPACT ASSESSMENT

A methodology to assess the impact of verification tools and media literacy strategies



#### MEASUREMENT

Establishment of the Source Transparency Index (STI)



#### BENCHMARKING

Roadmap for best practices in content verification